

# WASHINGTON STATE SOCIETY OF ANESTHESIOLOGISTS & BRITISH COLUMBIA ANESTHESIOLOGISTS' SOCIETY

## Joint Scientific Meeting

Saturday - Sunday, December 3-4, 2011

The Fairmont Olympic Hotel

411 University Street, Seattle, WA 98101

## EXHIBITOR PROSPECTUS

The Washington State Society of Anesthesiologists (WSSA) is a 975<sup>+</sup> member organization dedicated to advancing the science and art of anesthesiology, and stimulating interest and promoting progress in the specialty. The British Columbia Anesthesiologists' Society (BCAS) is the voluntary representative body for the more than 300 practicing anesthesiologists in the province of British Columbia.

The annual Joint Scientific Meeting provides exhibitors an intimate setting in which to have personal interaction with approximately 200 anesthesiologists from throughout Washington State and British Columbia. To ensure maximum traffic, the breakfast and coffee breaks are located in the exhibit area.

Registered exhibitors will be listed in the conference program book and WSSA website with a link to their company's website. A pre-registration list will be provided at the meeting, and an electronic list of postal mailing addresses will be provided following the meeting.

### **Exhibitor Information**

**\$750** for each 6' x 3' skirted tabletop exhibit with two chairs. Electrical hookup is available upon request for an additional fee.

Conference agenda:

### **Saturday, December 3, 2011**

|                    |                                                        |
|--------------------|--------------------------------------------------------|
| 5:00 – 7:00am:     | Setup                                                  |
| 7:00 – 8:00am:     | Registration and Continental Breakfast with Exhibitors |
| 8:00 – 10:00am:    | Scientific Program                                     |
| 10:00 – 10:30am:   | Coffee Break with Exhibitors                           |
| 10:30am – 12:30pm: | Scientific Program                                     |
| 12:30 – 1:30pm:    | Plated Luncheon with Exhibitors                        |

## **Sunday, December 4, 2011**

|                    |                                                        |
|--------------------|--------------------------------------------------------|
| 7:00 – 8:00am:     | Registration and Continental Breakfast with Exhibitors |
| 8:00 – 10:00am:    | Scientific Program                                     |
| 10:00 – 10:30am:   | Coffee Break with Exhibitors                           |
| 10:30am – 12:30pm: | Scientific Program                                     |
| 12:45pm -4:00pm:   | Exhibit Breakdown                                      |

### **Additional Support Opportunities**

To enhance your visibility, gain a more powerful presence and increase your impact with WSSA and BCAS members, we invite you to become a conference supporter.

|                        |         |
|------------------------|---------|
| Lunch:                 | \$5,500 |
| Continental Breakfast: | \$3,500 |
| Coffee Break:          | \$1,500 |

Your company will receive a sign in the registration area, recognition in the conference program book, commercial support display for your exhibit, commercial support ribbon for your representatives and recognition on the WSSA website. Partial support is accepted.

### **Exhibitor Shipping Information**

- Packages may arrive at The Fairmont Olympic Hotel within 2 business days of the event start date.
- The Hotel should be notified in advance that materials are being sent, including the quantity, size, arrival date, and the shipper at least one working day prior to delivery. Please contact Sarah Carter, Convention Services Manager at [scarter@fairmont.com](mailto:scarter@fairmont.com) or 206-287-4042.
- Each piece received must be labeled with the guest's name or the meeting name, guest's arrival date, or date of the function, and the name of the Convention Services Manager.
- Exhibitors should make arrangements to ship their materials out of the Hotel. Exhibitors are responsible for packing, sealing and labeling their own boxes. The Hotel will arrange shipping for an additional charge.
- The Hotel will store properly sealed and labeled materials for up to 3 days (72 hours) following the meeting. Materials that arrive earlier than 48 hours prior to the meeting or are left longer than 72 hours after the meeting will be subject to storage fees.

### **When Shipping Packages Please Include the Following Information:**

The Fairmont Olympic Hotel  
411 University Street  
Seattle, WA 98101  
(206) 621-1700  
Attn: Sarah Carter  
WSSA/BCAS  
December 3-4, 2011  
Hold For: Joe Smith, ABC Company

When shipping multiple packages, please make sure to number in the following fashion: 1 of 3, 2 of 3, 3 of 3.

### **Hotel Sleeping Room Information**

WSSA has secured preferred room rates for meeting attendees at The Fairmont Olympic Hotel.

Deluxe King: US\$265 single/double

Executive Suite: US\$295 single/double

To receive preferred hotel rates, visit: <https://resweb.passkey.com/go/wssa>.

### **General Exhibitor and Sponsorship Information:**

Louise S. Miller, MA, CAE  
WSSA Executive Director  
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206-367-8704

Washington State Society of  
Anesthesiologists



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